

The ProWriters Digital IQ Comparative Rate Platform

Digital IQ is a hybrid platform combining our **specialty insurance expertise** and **digital distribution knowledge** to give our brokers **greater efficiency** via our API integrations and comparative ratings with **product expertise** and **unparalleled service leads**.

When you use Digital IQ, you will get:

- ✓ Multiple quotes from top carriers in seconds.
- ✓ Coverage comparisons with each quote.
- ✓ Higher commissions than from traditional wholesalers.
- ✓ Greater ability to compete with direct markets.
- ✓ Bulk Cyber quoting for all your renewals.
- ✓ Customizable white-label options allowing select agencies to sell Cyber on their own websites.
- ✓ Expert answers to all your and your clients' Cyber questions.

Immediate Benefits

- No set-up costs keep Digital IQ budget-friendly.
- No additional software to install or integrate minimizes technical challenges.
- No customization required (optional customizing available) makes Digital IQ easy to use.
- No waiting means you can get your first quote within two minutes.
- No minimum previous commitments or annual volume preserves your flexibility.

Ongoing Benefits

- Digital IQ's fully integrated services—underwriting on top carriers' behalf, speedy and accurate risk assessment, and more—are superior to those traditional wholesalers offer.
- Product training is available for all brokers—practical education in Cyber and other specialty lines, and in how best to sell them.
- Digital IQ finds coverage for small, medium, and large businesses, and risks from the simplest to the most complicated

Long-Term Benefits

- Data-based feedback on your book of business, risk controls, pricing, and performance lets you know exactly where you rank among your peers.
- Optional customization, available at no extra cost, lets you choose which carriers to focus on and which functionalities to use.
- Optional integrations for agency management integrations pull data and quotes into your native system, allowing further efficiency gains.